



Welcome New Businesses!

Upcoming Events

Oktoberfest Sept 20th,
2-8 pm, Main Street

Community Clean-Up

Oct 18th, 8 am -Noon
Mosquito Rd Park & Ride
Must provide flyer mailed
to residents.

Third Saturday on Main

Oct 18th, 4 pm - 8 pm

- Alice In Bloom** 3035 Rector St #2
Gift Shop
- Body Tech's Unlimited** 3020 Briw Rd
Auto Repair
- California Aquascape** 214-727-0257
Pool Maintenance & Supplies
- Holiday Massage** 680 Placerville Dr
Massage Therapy
- Mountain Pickup** 279 Placerville Dr
Ste J. Personal Cleaning Service
- Sierra Plumbing** 916-628-8166
- Lavish & Swank** 916-471-8793
Beauty Supplies

- Burgess Storage Solutions** 1864 Broadway Ste E
- Capstone Strategic Holding** 1864 Broadway Ste A
Auto Sales, Rental & Service
- Fun Sister Crafts** 530-400-8834 Retail Crafts
- Hair By Heidi** 611 Placerville Dr. Beauty & Barber
- Peak Sport Cards & Collectibles** 254 Main Street
- The Reverir Vintage** 459 Main St.
Home Decorations & Furnishings
- We The Best Auto Sales** 1864 Broadway Ste F
Auto Sales, Rental & Service
- Weber & Sons** 1864 Broadway Ste H, Auto Sales
- Zoom Zoom Autos** 1864 Broadway Ste C
Auto Sales, Rental & Service



City Manager Appointment



At the City Council Meeting on August 12, 2025, the City Council appointed Assistant City Manager/ Finance Director David R. Warren, to replace current City Manager Cleve Morris, who has announced his retirement on October 3, 2025. After a thorough review process in which the City Council considered several candidates, Mr. Warren was identified as the clear best choice for the position.

Mr. Warren started with the City in 1994 as an Accounting Assistant I. Only one month later, he was promoted to Accounting Assistant II where he served until 1998 when he left for a Chief Fiscal Officer position with the Gold Trail Union School District.



Dave returned to the City in 2002 as Assistant Finance Director, and only two years later was promoted to Finance Director, a position he held until 2018 when he was promoted to Assistant City Manager/Director of Finance. Mr. Warren will assume the position of City Manager on October 4, 2025.

Dave is married to Julie Warren and has three sons. He enjoys the outdoors and loves El Dorado County and Placerville.

“Dave Warren has exhibited excellent dedication and loyalty to the City for over 20 years. We look forward to him continuing the excellent governance the City has experienced during that time and before. The City is facing difficult times due to decreasing revenues and increasing costs. Dave is the right person to navigate the City through these rough times.” *Mayor John Clerici*





PLACERVILLE FIBER

Fiber is Coming to Placerville – Sign Up Today!

Placerville is building a world-class fiber network to deliver the fastest, most reliable, and most affordable internet our community has ever seen. If you've struggled with slow, inconsistent connections, this is your chance to future-proof your home or business.

Why Fiber?



Blazing Speeds: Fiber delivers symmetrical internet—equally fast uploads and downloads up to 1 gigabit. Perfect for streaming, video calls, online learning, gaming, or working from home without lag.

Unmatched Reliability: Our fiber lines are buried underground, safe from storms, trees, and interference. You'll enjoy a rock-solid connection no matter the weather.

Better Value: Unlike other options, fiber is "future-proof." Once installed, it can handle decades of growing speed demands. And because our network is open access, multiple providers will compete for your business—driving prices down and giving you real choice.



Why Not 5G or Satellite?

While 5G and satellite promise fast internet, they often fall short. Speeds fluctuate, upload rates are limited, and both are vulnerable to weather and obstructions. Fiber is the only technology built to deliver consistent, high-performance service for the long haul.

A Community Investment

This isn't just internet—it's infrastructure. Fiber will strengthen Placerville's economy, support education, and keep our community competitive in a digital world.

Sign Up Now

To make this project a success, we need to know who wants service. That's why we're asking residents to visit www.placervillefiber.org and sign up today.

Provide your name, address, and contact information so we can keep

you updated and make sure your home is ready for connection.



Don't wait—go to www.placervillefiber.org today and sign up. The future of internet in Placerville is fiber!



Placerville Fiber



*Monuments on Main Scavenger hunt

*Crosswords?



Primary Business Address

Address Line 2

Address Line 3

Address Line 4

Phone: 555-555-5555

Fax: 555-555-5555

Email: someone@example.com

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

We're on the Web!

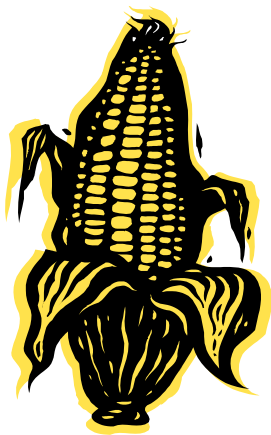
example.com

Business
Tagline
or
Motto

Organization



Back Page Story Headline



Department

Phone

Police Non-Emergency
5280
Administration
5200
Building
5240
Business License
5593
Engineering
5250
Finance
5223
Parking

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Parking Tickets
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Planning & Development
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Recreation & Parks
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Public Works 530-642-
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Water Reclamation Facility
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Aquatic Center 530-642
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Gold Bug Park 530-642-